



WINTER 2026



BRODHEAD VETERINARY

MEDICAL CENTER LLC

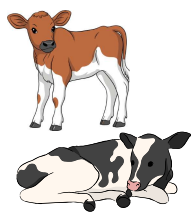


Look for future newsletters from BVMC for upcoming news, services and updates!

Breeding Soundness Exams, Impacts Beyond Just the Bulls

We are excited to once again offer Breeding Soundness Exams (BSEs) for your herd bulls. BSEs should be completed 4-6 weeks prior to turning bulls out with your herd of cows. Even if a bull passed their BSE last year, annual exams are recommended as fertility can change from year to year. BSEs consist of a physical examination (including feet and legs), examination of semen under a microscope to ensure proper motility and morphology (sperm appearance), scrotal exam and measurement, palpation of reproductive glands, and body condition score. A fertile bull allows cows to be bred in an efficient manner, leading to a shorter calving window. The calves will wean at a more uniform weight across the group, which will pay off in the sale ring. A sub-fertile bull out with your herd can lead to a loss of 50-60 pounds of weaning weight per 21-day cycle, costing thousands on sale day. A fertile bull leads to more calves on the ground and less open cows. BSEs are conducted at the clinic.

Call to schedule an appointment for your bulls today!



Baby it's cold outside...



The winter months and cold weather can be tough on calves. Ensuring they have proper bedding, ample nutrition, and water available at all times will help ensure your calves don't falter in the cold. If you find a calf starting to struggle with the cold, nursing, or dehydration, don't wait! Call the clinic and bring them in to our Calf ICU. With heat, fluids, and some extra attention, our doctors will have your calf up and back home quickly! We are able to support both beef and dairy calves.

Year in Review at BVMC

We welcomed 2 Large Animal Doctors to our staff: Dr. Savannah Crews & Dr. Alyssa Gathje! Our clinic now has 9 veterinarians to service our large animal clients.

Our BVMC Large Animal staff family has continued to grow:

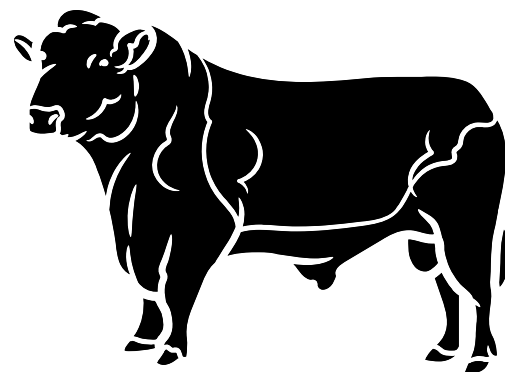
Dr. Weber had a son in January

Dr. O'Leary had a son in June

Dr. Gathje married in September

Dr. Klister married in October

Laura Lanza (CVT) had a son in November



Large Animal Services

- Emergency Care
- Therapy laser
- Portable X-ray
- Advanced Repro - OPU/IVF
- Herd/Preventative Care
- Thoracic Ultrasound
- Neo-Natal Calf Unit
- Breeding Soundness Exam
- In-house Mastitis Culturing
- Equine Dentistry
- Spinal Manipulation
- Acupuncture
- Haul-in Facilities
- Portable Chute



DON'T FORGET YOU CAN ORDER YOUR MEDICATION ONLINE

VISIT: BRODHEADVET.MYVETSTOREONLINE.PHARMACY/





Dr. Jason Mertens

Veterinarian & Owner

Team member since: 2006

Owner since: 2012

Education: A.A.S Michigan

Technological University

B.S. Michigan State

D.V.M. Michigan State

Dr. Mertens grew up in Brodhead, watching his father, Dr. TJ Mertens, work as a veterinarian at Brodhead Veterinary Service. From his time spent at the clinic with his father, he considered not only Brodhead to be his home, but also the veterinary clinic. Like his father, Dr. Mertens formed many life long bonds with the people and animals that made up Brodhead Veterinary Service. His choice to become a large animal veterinarian and return to Brodhead Veterinary Medical Center stemmed from this and wanting to work outside with his clients and patients. Dr. Mertens is proud to be one of four second-generation veterinarians at Brodhead Veterinary Medical Center. He is passionate about equine medicine and looks forward to continuing to provide excellent care for his patients. When not at work, Dr. Mertens enjoys spending time with his wife, Keri, and three sons, Quentin, Eli, and Oliver, riding and driving his horses, and completing woodworking projects.



Dr. Rachel O'Leary

Veterinarian & Owner

Team member since: June 2019

Owner since: 2022

Education: B.S. UW-River Falls

D.V.M. UW-Madison

Dr. O'Leary was first introduced to veterinary medicine at a young age on her family's dairy farm. She always enjoyed working with the cows and calves and was excited whenever one of the doctors came out to help. Her favorite memories were working with "the old vets" and asking them for their craziest stories. After Dr. O'Leary graduated veterinary school, it was an easy decision to return to the area and work for the doctors who taught her. She enjoys working with all large animal clients, especially her dairy herd check clients who have become like family to her. Dr. O'Leary hopes to leave a lasting impact on her clients by helping them achieve their goals on and off the farm, as her mentors did for her. While not at work, Dr. O'Leary still works on her family's dairy farm near Janesville, WI and tries to help her husband in completing the never-ending to-do list for their fixer-upper farmhouse. Together, Dr. O'Leary and her husband look forward to raising their kids on the farm, as they both were raised.